

# The Cohort Signature of Stalled American Mortality Progress

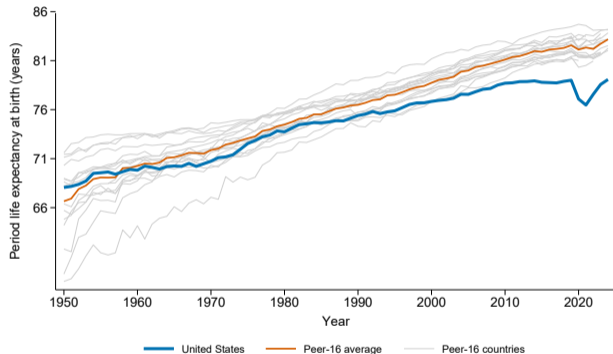
Sam Arenberg, University of Houston

Nicholas Reynolds, University of Essex

Sam Stripling

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## The U.S. mortality disadvantage



- U.S. has fallen behind rich-country peers — gap still **widening**
- Lost value relative to trend: **trillions of dollars**

*“One of the most consequential epidemiological and economic facts of the century.”*

Cutler (2017); NAS (2021)

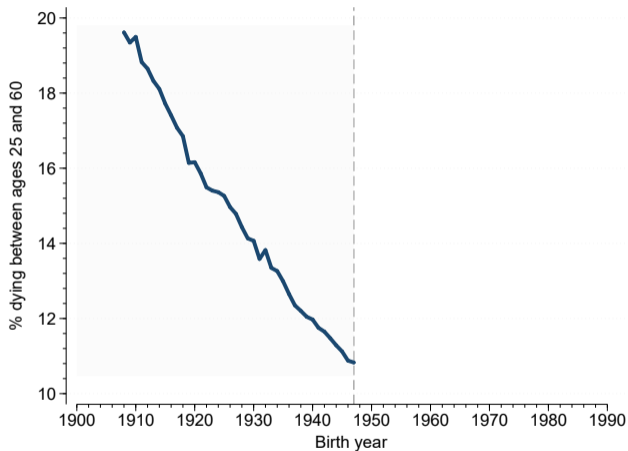
Period  $e_0$ , HMD; peer-16 from NASEM/NRC reports.

## Likely many complex and complementary causes

- Regional manufacturing decline (Pierce & Schott 2020)
- Educational divide, deaths of despair (Case & Deaton 2015, 2020)
- State policy: tobacco, environment, labor (Montez et al. 2020)
- Opioid epidemic (Maclean et al. 2020)
- Obesity, alcohol, behavior (Preston et al. 2018, 2024)

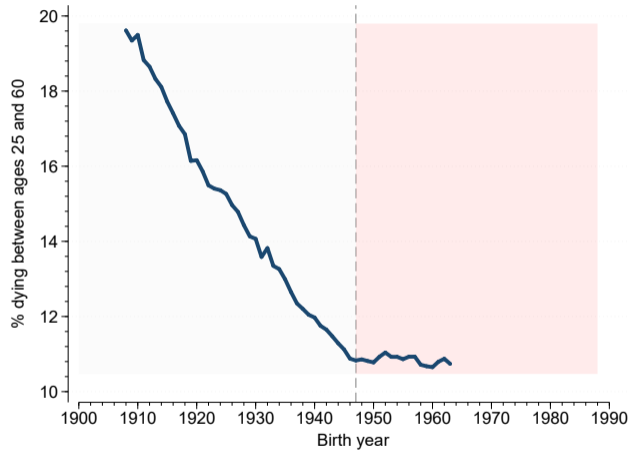
*“... a consensus remains out of reach.” (NAS 2021)*

## U.S. mortality between ages 25 and 60, by birth cohort



U.S. mortality between ages 25 and 60, by birth cohort. Cohorts born up to 1947.

## U.S. mortality between ages 25 and 60, by birth cohort (full series)



Progress halts — and reverses — for cohorts born after 1947.

## My earlier paper (AER Insights, 2025)

- Health and human capital **improved enormously** across American cohorts born 1890–1940s
  - key driver: gains in early-life health (Fogel 1986; Floud et al. 2011)
- Showed a **sudden stop and reversal** for cohorts born after 1947
  - Americans born 1947–mid-1960s worse health and human capital than those born a year earlier
  - decline likely originated in adolescence or earlier

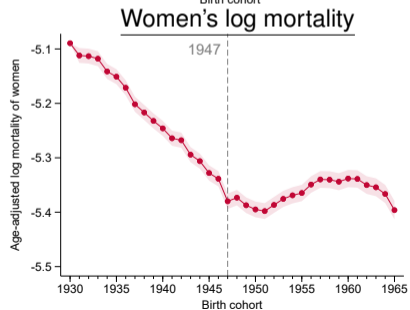
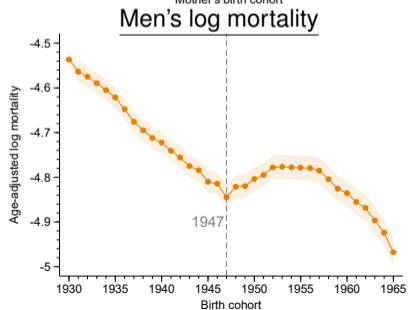
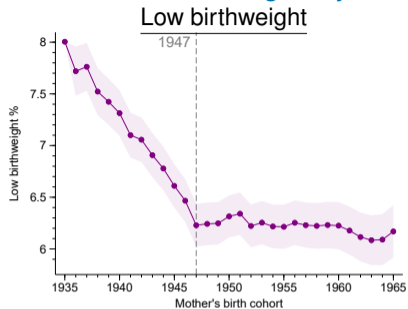
## Overview

Cohorts born after 1947:

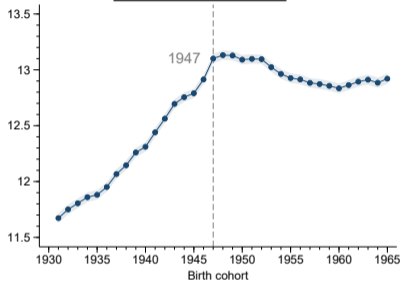
1. poor educational outcomes in teens and early-20s → educational declines in 1960s and 1970s (Bishop, 1989; Card & Lemieux 2001a; Heckman & Lafontaine 2010; Acemoglu & Autor 2012)
2. lower earnings for men → earnings stagnation since the 1970s (Bivens et al. 2014; Katz & Murphy 1992; Card & Lemieux 2001b; Acemoglu & Autor 2011; Guvenen et al. 2021)
3. give birth to less healthy infants in 20s and 30s → increases in LBW in 1980s (CDC 1994; Currie & Gruber 1996)
4. greater likelihood of dying prematurely → post-1999 mid-life mortality increases (Case & Deaton 2015, 2017)

→ What went wrong early in life for cohorts born after 1947?

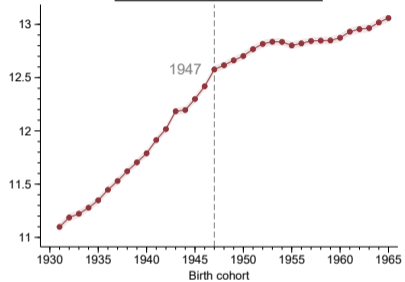
# Age-adjusted outcomes by cohort



### Men's education



### Women's education



## This paper

- Focus on mortality
- Rich admin data: 2000 Census  $\times$  SSA Numident — month and county of birth
- **Goal:** characterize the empirical *signature* of the break, to *discipline the search for a cause*

## The empirical signature

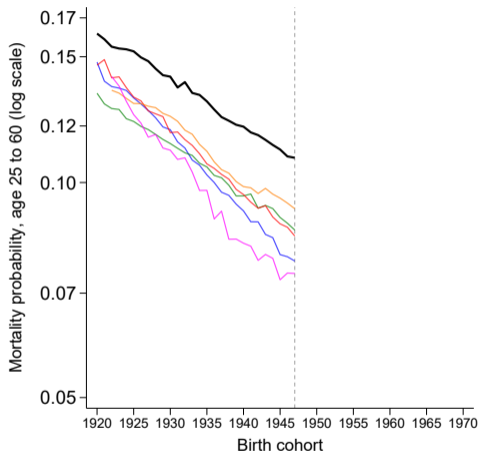
Three features of the cohort mortality break:

1. **Uniqueness** — U.S. stands apart from other rich countries
2. **Timing** — sharply dated to cohorts born around summer 1947
3. **Pervasiveness** — near-ubiquitous across race, sex, and geography

*Any successful explanation must reproduce these three facts.*

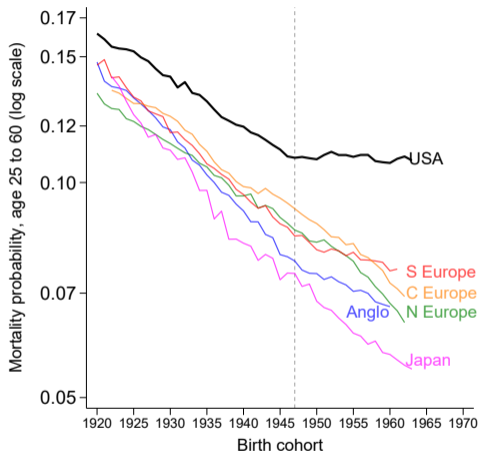
# Uniqueness

## International cohort mortality, pre-1947



Through cohorts born in 1947, U.S. improvement tracks peers.

## International cohort mortality, full series



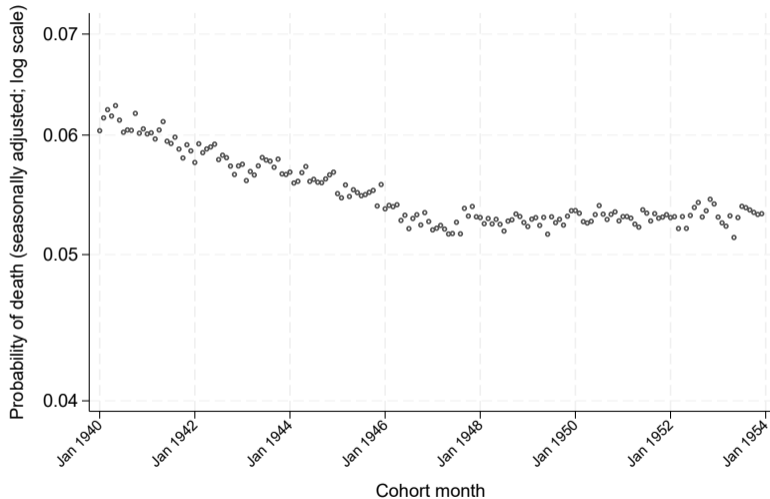
After 1947, the U.S. path *diverges* from peer countries.

# Timing

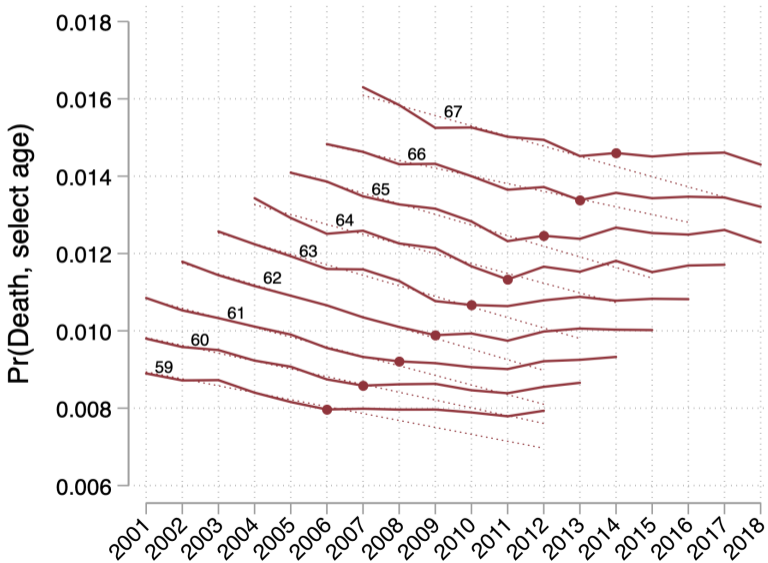
## Data

- 2000 Decennial Census (short form) linked to SSA Numident
- Year and *month* of birth; death outcomes
- Sample: ages **61–65**, deaths **2000–2019** (pre-COVID)
- Over 200 million linked records; linkage rate  $\approx$  88%

## Monthly cohort death probability (seasonally adjusted)



## Age-specific death probability by year



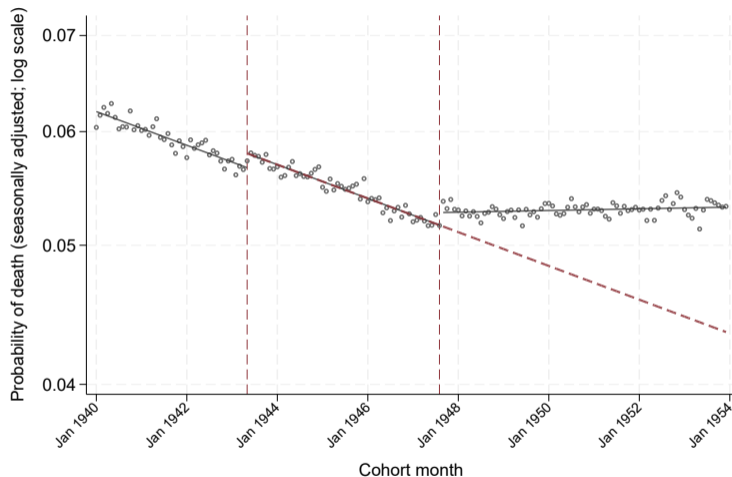
## Structural-break model

For cohort  $c$ , monthly (log) death probability  $y_c$ :

$$y_c = \sum_{j=1}^{m+1} \mathbb{1}\{c \in [T_{j-1}, T_j)\} (\alpha_j + \beta_j c) + \varepsilon_c$$

- **Bai–Perron**:  $m$  and  $\{T_j, \alpha_j, \beta_j\}$  chosen jointly to minimize SSR
- Identifies **level shifts** and **trend changes**;  $m$  data-driven

## Multibreak fit on the monthly cohort series



Estimated breaks: **May 1943, Aug 1947.**

break selection

## Break dates, regime trends, and discrete shifts

	<b>Break 1</b>	<b>Break 2</b>
Date (cohort)	May 1943	Aug 1947
95% CI	Apr–May 1943	Apr 1946 – Aug 1947
Level shift (log)	0.0229 (0.0045)	0.0201 (0.0039)
Trend shift (log/mo.)	−0.000008 (0.00017)	0.00237 (0.00012)

Standard errors in parentheses.

counterfactual

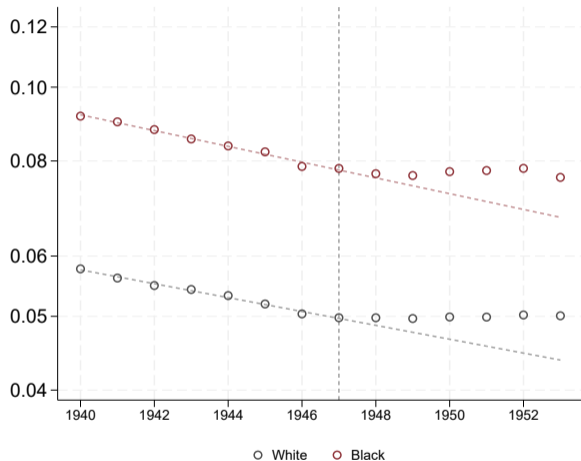
shift summary

# Pervasiveness

## Death probability by sex



## Death probability by race (Black, White)



## Heterogeneity by adult SES and place of birth

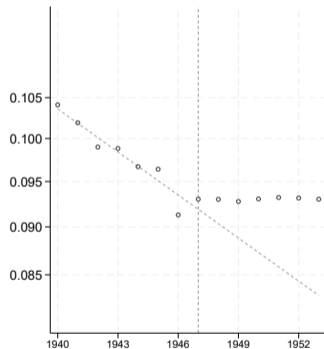
- 2000 Census long form (20% sample): income and education
- Numident: county (or country) of birth
- County-of-birth covariates merged from external sources

## Adult income rank

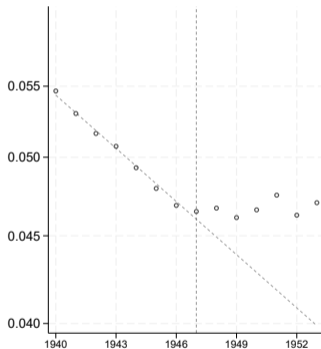
- Rank each individual's income *within* their birth-year cohort
- Split the cohort into quantile groups
- Plot mortality by cohort *within* each group

## Death probability by adult-income quantile

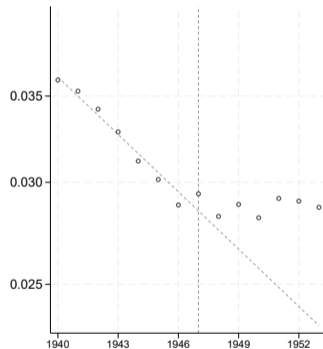
Q1: below 20th pct



Q3: 40th–60th pct



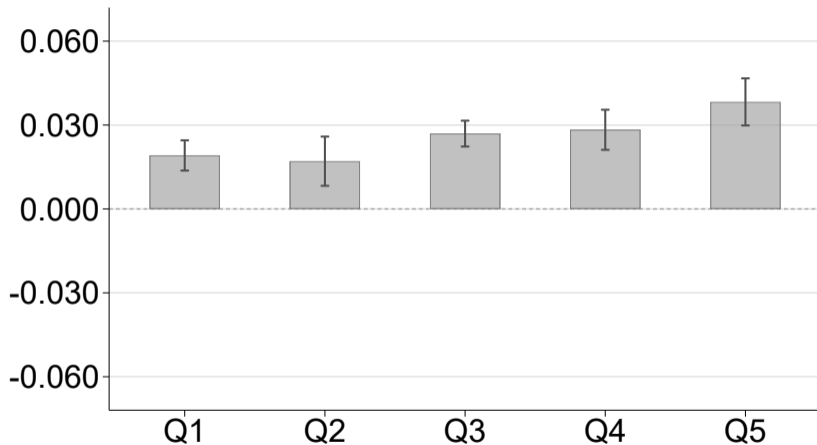
Q5: above 80th pct



By within-cohort adult-income quantile.

all on one panel

## Trend-break coefficients by adult-income quantile

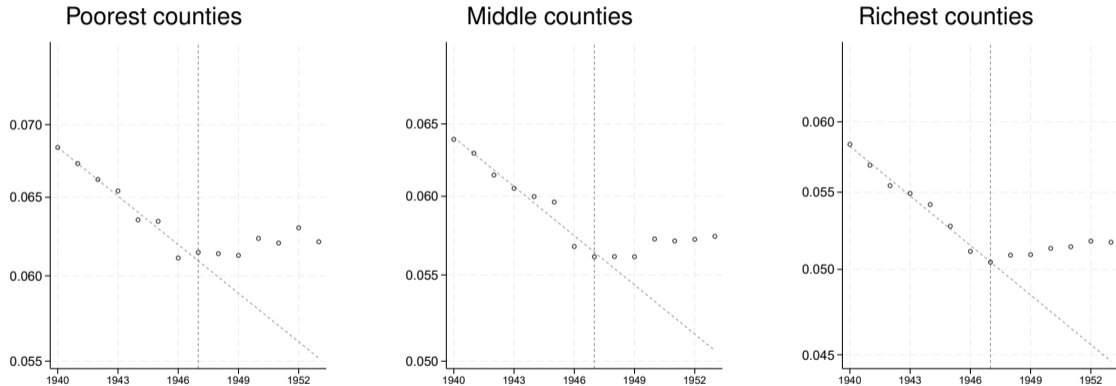


Trend-break coefficient (slope change at 1947) by adult-income quantile, 95% CI.

## From adult SES to place of birth

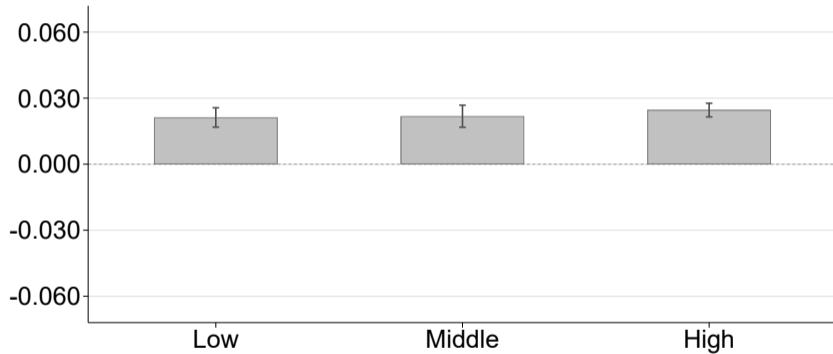
- Rank individuals by **their county of birth's average income** (c. 1950), split into terciles
- *Does the cohort break differ by early-life economic environment?*

## Death probability by county-of-birth income tercile



Break magnitude similar across county-income levels.

## Trend-break coefficients by county-of-birth income tercile

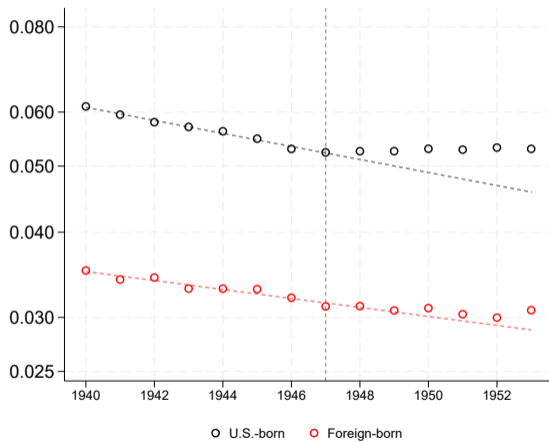


## State of birth — method

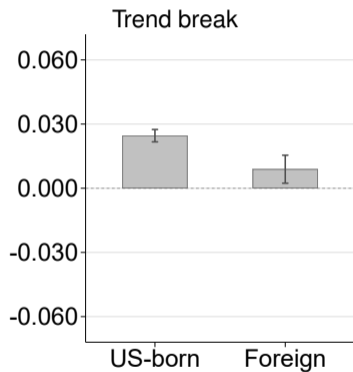
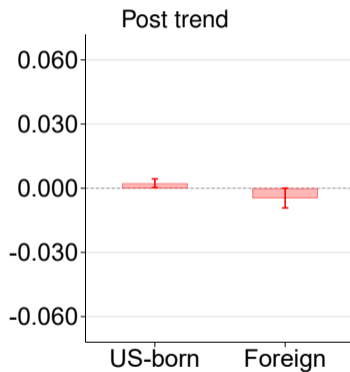
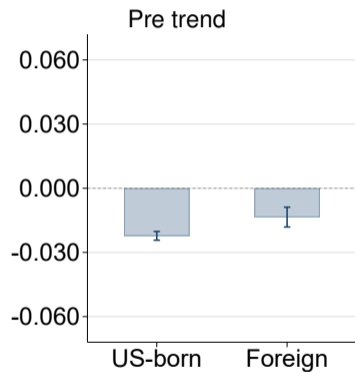
- Estimate *pre-* and *post-1947* linear trends separately for each state of birth
- **Empirical-Bayes shrinkage** toward the national mean (stabilize small states)
- Map the shrunken state trends pre vs post



## Death probability by nativity



## Trend coefficients by nativity



Break is **larger among U.S.-born.**

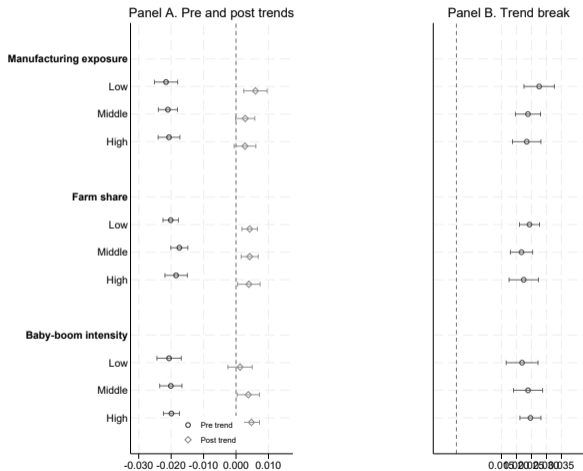
# Structural heterogeneity

## Additional analysis using county of birth

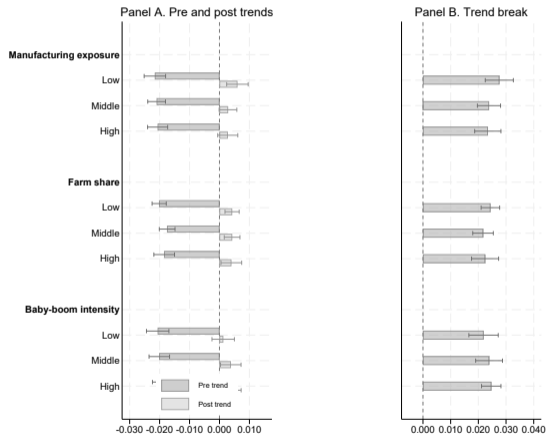
- **Manufacturing share** (1970 county employment)
- **Farm share** ( $\approx$  1950 county households)
- **Baby-boom intensity** (per-capita increase in peak baby-boom births, by county)

*Does the break differ across these early-life environments?*

## Pre- and post-1947 trends across county features



## Trend-break magnitudes across county features



## The signature

- Sharp break tied to **late summer 1947**
- **Cohort-based** — not a period shock
- **Pervasive** — race, sex, geography, SES
- **U.S.-specific** — absent in peer countries

## Mechanisms — light touch

- Broad material deprivation *unlikely* — break appears even at the top of SES
- **Baby boom**: timing mismatch (boom starts 1946, break mid-1947)
- **Manufacturing decline**: plausible on timing and place patterns

Cautious hypothesis worth pursuing: postwar environmental exposures (e.g., lead). *No causal claim here.*

## Takeaways

1. U.S. cohort mortality breaks sharply near **summer 1947**
2. Break is **unique** to the U.S., **pervasive** within the U.S.
3. Any successful explanation must reproduce all three features

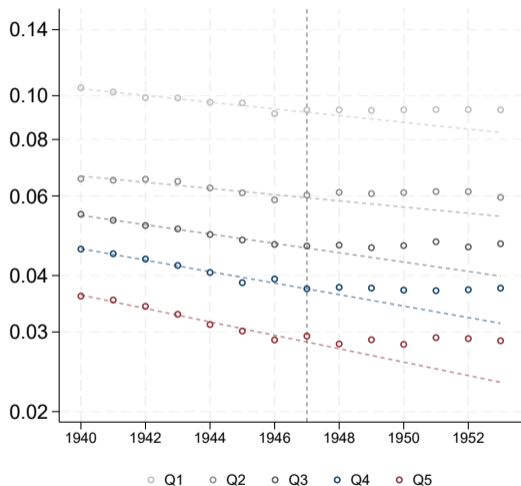
## Future work

- Cohort DINA — income and wealth by birth cohort
- Biological signatures of the 1947 break
- International comparisons with Anglo peers
- RDC work with the 1950 Census
- High-frequency (monthly / weekly) cohort data

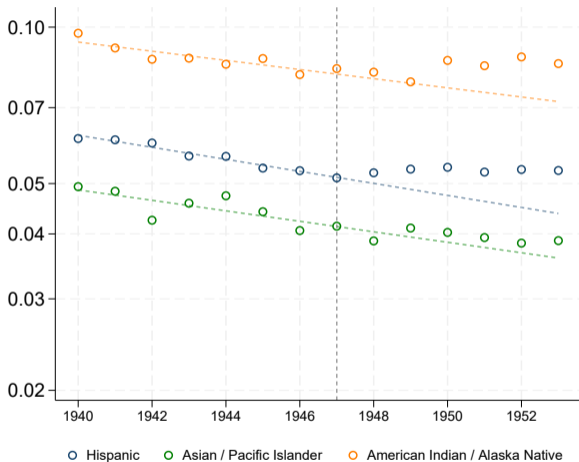
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Thank you

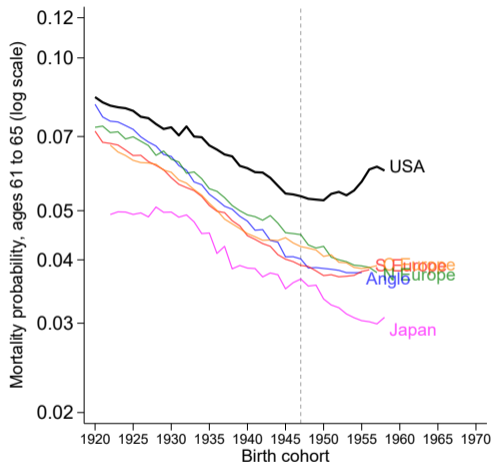
## Appendix: Adult income — all quantiles on one panel



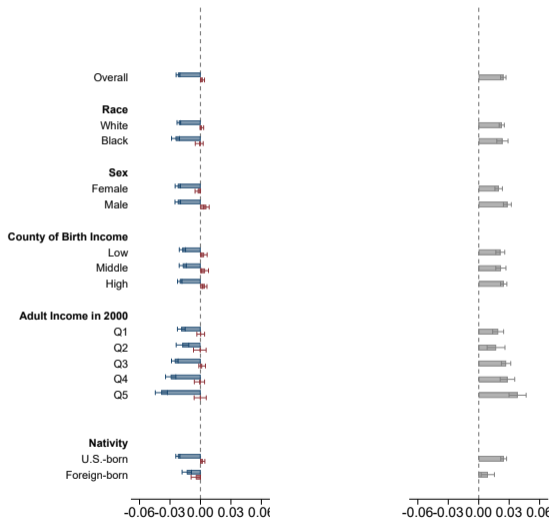
## Appendix: Death probability by race — Hispanic, API, AIAN



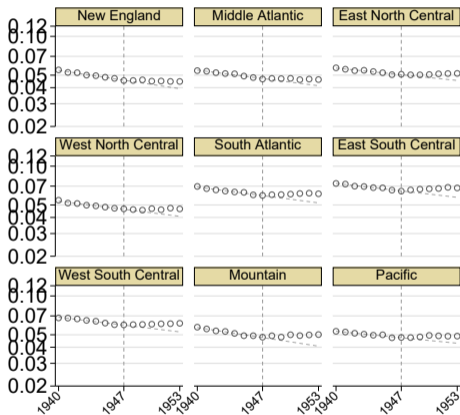
## Appendix: Ages 61–65 — international



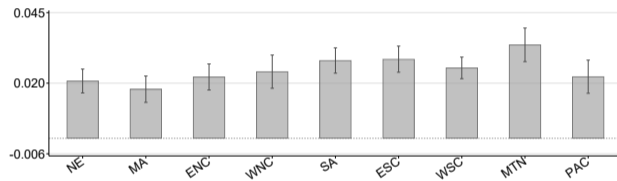
## Appendix: Pervasiveness summary (coefficient plot)



## Appendix: Geography by Census division — series

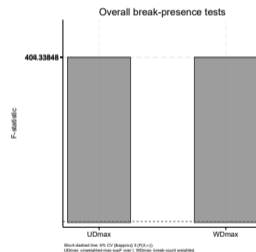
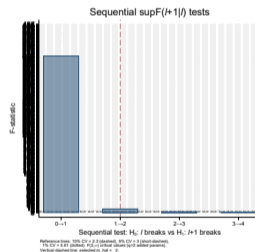
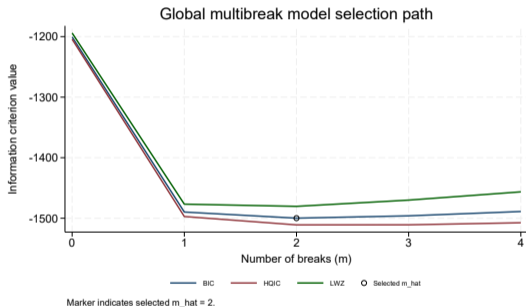


## Appendix: Geography by Census division — trend breaks



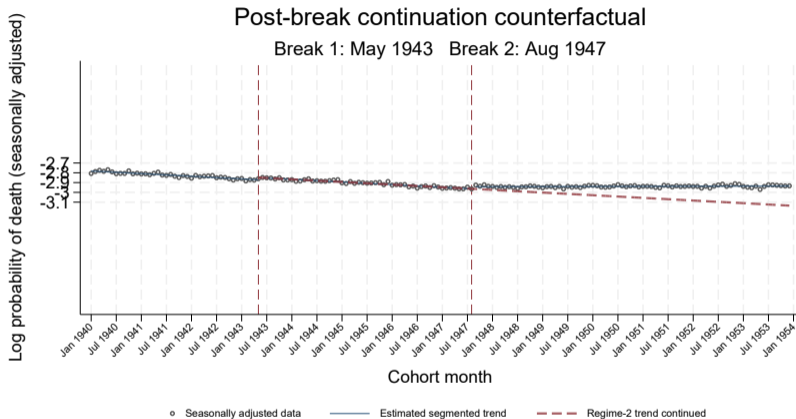
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# Appendix: Break selection and sequential tests



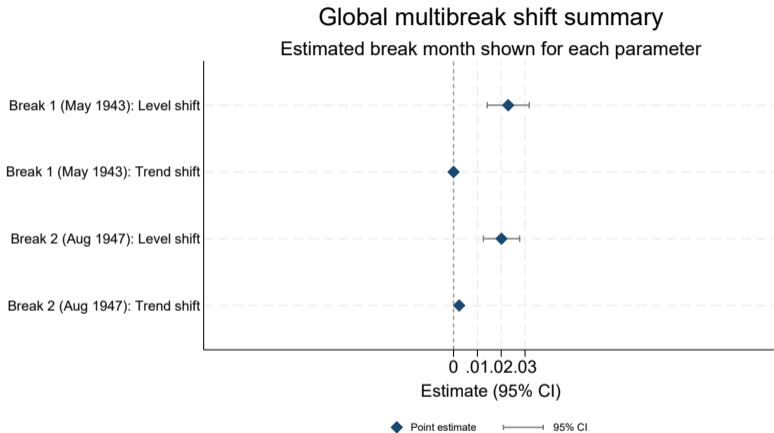
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## Appendix: Magnitude — counterfactual continuation



Dashed line: trend from regime 2 (between breaks 1 and 2), continued forward.  
Gap at +60m from break 2 = 0.2.

## Appendix: Magnitude — shift summary



Level shift: immediate jump at break. Trend shift: monthly slope change.